CHRISTINE LOGAN

UX & UI DESIGNER



Crafting **intuitive** designs that blend form and function, my goal is to provide people with **memorable** and **meaningful** digital experiences.

work experience

SENIOR UX DESIGNER

CONVERSICA • 2022 - PRESENT

Manages design system and product features. Drives overall product design requirements. Produces both visual and written documentation for UX deliverables. Crafts innovative user experiences in the field of Generative AI. Bridges communication between product and engineering.

ARTIFICIAL INTELLIGENCE

SAAS

TEAM ENGAGEMENT

UX DESIGNER

FROGSLAYER • 2021 - 2022

Performed usability heuristics and design analyses on various client software. Standardized UX and UI best practices for a wide range of digital products. Executed a complete documentation refresh for design elements.

PRODUCT DESIGN

CUSTOMER SUCCESS

STANDARDIZATION

WEB DESIGNER & DEVELOPER

BOYD GAMING • 2014 - 2021

Maintained visual assets and digital templates for over 60 unique brands. Provided UX & UI guidance on websites, mobile apps, and emails. Created custom front-end code elements in HTML and CSS for digital products.

BRAND MANAGEMENT

WEB DESIGN

TEAM LEADERSHIP

education

Google UX Design Certificate

Coursera • 2022

B.S. Computer Science

UNLV • 2014

skills & expertise

design systems
visual design
html / css / js / react
ada compliance
iconography
information architecture
copywriting

ux methods

personas & user journeys affinity diagrams heuristic analyses competitive analyses wireframes & mockups digital prototypes

toolbox

figma / adobe xd photoshop / illustrator jira / azure devops